



Ryan Odell

Manager, (520) 492-8832, rodell@currentenergy.group

Education

Master of Arts Political Science: Public Policy & Administration and Environmental Policy
Colorado State University – Fort Collins, CO (2014)

Bachelor of Arts Political Science and Atmospheric & Oceanic Sciences Minor
University of Colorado-Boulder – Boulder, CO (2009)

Work Experience

Manager, Current Energy Group (January 2026 – Present)

- Manage consulting engagements and work with clients on regulatory reform and innovation, clean energy policy, customer programs, and other regulatory issues before regulators, state agencies, and stakeholders.

Regulatory Policy Specialist, Xcel Energy (May 2021 – December 2025)

- Responsible for the development, compilation, and editing of regulatory case filings for rate cases, distribution system planning, and customer energy solutions.
- Led stakeholder management in various forums.
- Developed and led presentations for external regulatory agencies and legislative committees.
- Coordinated regulatory compliance activities.
- Managed Transportation Electrification Plan program implementation, evaluation, and regulatory reporting.
- Evaluated and tracked public policy, legislation, and drafted policy comments for Customer Energy & Transportation Solutions filings.
- Launched TEP stakeholder engagement across service territories and expanded stakeholder group to 200+ industry representatives, fostering collaboration across the electric vehicle (EV) industry.

Consultant and Lead Analyst, E Source (January 2016 – May 2021)

- Advised clients on demand-side management, demand response, renewable energy, clean transportation program planning, implementation, and evaluation.
- Researched and evaluated energy policy across the U.S. and Canadian markets and provided insights to clients and stakeholders.

- Managed consulting projects for decarbonization, customer experience, market research, and journey mapping.
- Designed clean energy programs that focused on customer experience, beneficial electrification, and EV adoption.

Customer Relations Support Specialist, City of Loveland – Loveland Water and Power (2015)

- Represented Loveland Water and Power at public events.
- Educated customers on energy efficiency programs, water conservation programs, EV programs, and rates.
- Developed marketing and communications for energy efficiency and water conservation programs.
- Managed programs for residential, commercial, and industrial customers.
- Designed EV workplace-charging policy for City of Loveland employees.
- Contributed to presentations for the City of Loveland Utilities Commission, City Manager, and City Council.

Deployment Community Assistant, Electrification Coalition (2015)

- Researched EV charging station utilization for case study research.
- Analyzed energy usage and greenhouse gas (GHG) reductions in the Northern Colorado EV deployment community.
- Performed outreach & education for Drive Electric Northern Colorado, to develop and implement EV programs for the City of Fort Collins and City of Loveland.
- Launched the Northern Colorado Workplace Charging Challenge, partnering with the U.S. Department of Energy and local stakeholders. More than 20 local businesses, universities, and municipalities participated in workplace charging, giving charging access to over 15,000 individuals across the region.

Expert Testimony

Public Service of Colorado 2024 Distribution System Plan

Direct Testimony Support

Public Service of Colorado 2025 Electric Rate Case

Direct Testimony Support

Public Service of Colorado 2024-2026 Transportation Electrification Plan

Direct Testimony Support

Public Service of Colorado 2026-2027 Proposed Renewable Energy Plan

Direct Testimony Support

Southwestern Public Service 2022-2024 Transportation Electrification Plan

Direct Testimony Support

Southwestern Public Service 2025-2027 Transportation Electrification Plan
Direct Testimony Support

Select Publications

Sustainability, Colorado Ski Towns, and the Future of Our Slopes (2014)

Journal Article

Published by the Colorado State University, School of Global Environmental Sustainability. Study examined how various stakeholders within the Colorado ski industry are addressing climate change and environmental sustainability.

Colorado Electric Vehicle Education and Awareness Roadmap (2020)

Report

Roadmap includes a review of nationwide EV market studies covering consumer awareness and barriers to electric transportation, more than 20 in-depth interviews with EV leaders, and a survey of 2,000 Coloradans to gauge knowledge of EVs. The roadmap identifies the types of information consumers need before making an EV purchase and will help Colorado meet its goal of 940,000 EVs on the road by 2030.

The electrification framework that benefits customers, the grid, and the planet (2020)

Whitepaper

Examination of modern beneficial electrification that aims to reduce carbon and GHG levels, modernizes and optimizes the electric grid, and creates social and environmental equity.

Transportation Electrification Plan Compliance Report (2021-2025)

Annual Report

Led the drafting of compliance reports for Colorado and New Mexico Transportation Electrification Plans. Tracked program participation, customer experience, lessons learned, and program costs.